

About Us



With over 40 years of experience in the food manufacturing and processing industry, particularly in the bakery and confectionery sector, KBP Multiprocess Sdn Bhd has established itself as a leader in the field.

As the premier provider of processing and baking equipment and systems, KBP has skillfully integrated traditional baking methods with modern equipment to ensure the quality and consistency of processed and bakery products.

Our comprehensive range of equipment and machinery includes a complete production line consisting of a mixer, oven, cooling unit, encrusting unit, and packaging unit.

KBP has been appointed as the exclusive agent for 20 international food processing machinery manufacturers in the South-East Asian region, including W&P from Germany, Pavailler from France, Gorreri, Mondial Forni, Cavanna & SPS from Italy, and Masdac, Oshikiri & Fujisawa from Japan. In addition, we maintain a close partnership with the Rheon Group, the most distinguished name in the baking and confectionery industry in Japan.



In addition to providing cutting-edge technology and machinery, KBP offers services to assist clients in enhancing and innovating their food products. Our highly skilled Research and Development team boasts over 50 years of combined experience, and is equipped to provide expert consultation and guidance to clients seeking to optimize their manufacturing processes.





OUR BELIEVE

Objective



Our aim is to deliver high-quality professional services to customers worldwide by utilizing KBP's professional and extensive experience in bakery industry including:

- Design the automated flow of production.
- Reduce production time and labour.
- Prioritize the quality and hygiene of the products.
- Maximise the product's shelf life.

Mission



We are committed to delivering exceptional value through our superior products and services, enabling our customers to achieve a competitive edge in their respective markets.

We prioritize continuous improvement through ongoing education, training, and the implementation of cutting-edge technologies and best business practices.



Core Values



- Our business is founded on the principles of honesty, sincerity, and efficiency, which guide all our business decisions and interactions.
- Our top priority is to ensure customer satisfaction by providing services of superior quality and value.
- We maintain a culture of trust, respect, and fairness towards all our employees and expect them to reciprocate the same.
- We aspire to conduct all our dealings with customers, employees, suppliers, and other stakeholders in a manner that reflects the values of mutual respect and fairness that we hold dear.

OUR MILESTONE

1981

Leveraging his expertise in bakery and confectionery machinery, Foo founded Kinji Baking & Packaging in Bukit Bintang, Kuala Lumpur.

1990

The initial showroom was established in Pandan Indah, Kuala Lumpur, and subsequently, the first factory for stamping and packaging machines was established in the Bandar Sri Damansara Industry Park.

1997

The company underwent expansion by constructing a new factory spanning 2 acres in size at Bandar Baru Bangi, and subsequently rebranded as KBP Multiprocess Machinery Sdn Bhd. 1975

With a wealth of knowledge and expertise acquired from a young age, Foo embarked on his entrepreneurial journey by establishing his first bakery shop in Johor Bahru, Malaysia.

1989

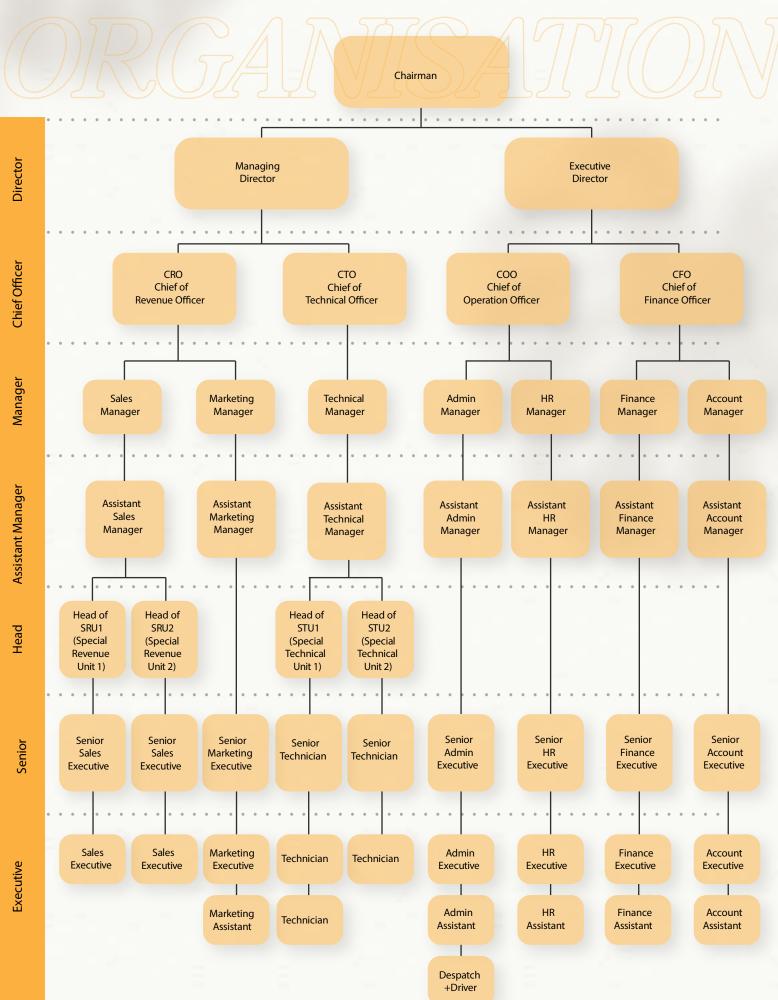
The initial foray into the Thai market was followed by a similar effort in Indonesia.

1991

The company's next overseas venture was into a new market - Vietnam.



ORGANIZATION CHART



COMPREHENSIVE PRODUCTS

KBP specializes in automated bakery production technology and offer a diverse range of machinery sourced from technologically advanced countries worldwide, including Japan, Canada, US, UK, Germany, Denmark, Italy, Netherlands, and France. Our equipment includes micro dosing, mixing, processing, baking, cooling, and packaging machines from reputable brands such as Oshikiri, W&P, and Cavanna.

Products Line-up:

Cooker

Multi-Functional Vacuum Cooker Lotus Paste Cooker



Mixer

Air Mixer
Continuous Mixer
Horizontal Dough Mixer
Planetary Mixer
Spiral Mixer

Demo Unit

Reconditioned & Used Machine Reconditioned Bread Line

Packaging Machine

Bag Closing
Box Motion
Pillow Wrap
Slicer & Bagger
Vertical Packaging

Oven

Combi Oven
Deck Oven
Pizza Oven
Rack Oven
Revolving Oven
Tunnel Oven

Miscellaneous

Climator Unit
Closure
Flavour
Ingredient / Additives
Leaven Processor
Oxygen Absorber
Retarder Proofer
Stamping
Steam Kneader & Boiler

Make-up

Encrusting Machine
Breadline
Depositor
Dorayaki
Machine
Filled Bun Line
Divider Rounder





SUPPORTIVE SERVICES

KBP offers food processing training services covering a range of skills and techniques such as:

- Overseas practical training
- · Accessibility to overseas manufacturing plants
- KBP new product demonstration lab

• Research and development with skillful workmanship

• Experienced and talented bakers

• Integrated Project for :

Bread Line

Cake Line

Cookies

Curry Puff









OUR PRODUCTION



Bread Production Line



Cake Production Line



Cookies
Production Line



Curry Puff



Steam Bun



Pia



Pie Manjyu



Mooncake Production Line



Special Product Solution

CLIENTELE















































CHIENTELE

























































































































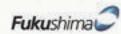












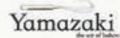


































BUSINESS STRATEGY & PARTNERS

As a prominent supplier of baking systems and related equipment, KBP serves major players in the food processing industries worldwide. We collaborate with business partners from various countries and participate in projects and exhibitions around the globe, including Malaysia, Ho Chi Minh City, Vietnam, Jakarta, Indonesia, and others. Our ambition is to expand our bakery equipment markets in countries worldwide while also acquiring valuable business and cultural skills from every region.





Additionally, we recognize that the processed food industry is influenced by the rising demand for convenience due to busy lifestyles of consumers. With increasing per-capita income, the demand for ready-to-eat and on-the-go food items has grown, leading to higher demand for bakery products. As a result, the outlook for growth in the bakery processing equipment market remains optimistic, given the high growth rate of the bakery industry.



KBP is comprised of a team of dedicated professionals who have committed their careers to serving our customers and advancing the interests of the company. We place a strong emphasis on achieving results and conducting ourselves with integrity and ethical behavior at all times.

AWARDS AND RECOGNITIONS

We are committed to continuously developing and improving to meet the highest industry standards, with the goal of achieving customer satisfaction and building their confidence in our services.



KBP SME100 Awards 2021





The 14th Asia Pacific Top Excellence Brand 2015





KBP Multiprocess Machinery Sdn. Bhd.

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